

# Politics. Pop culture. *No talking points.*

Hannah Claire B. is a writer, journalist,  
and commentator decoding the stories where  
culture and politics collide.

▶ WATCH ON YOUTUBE

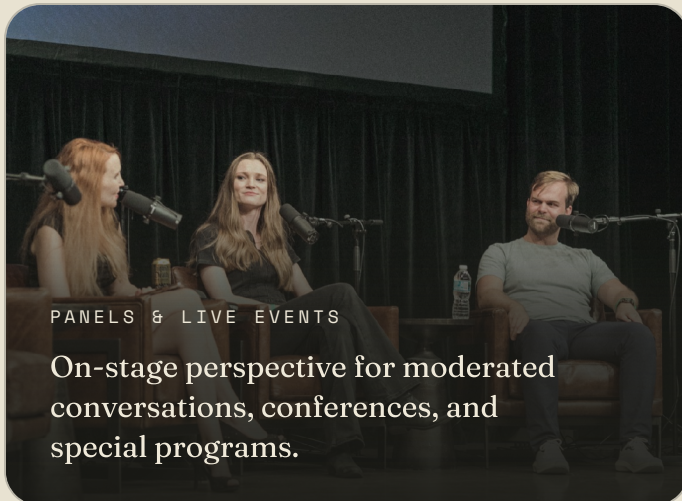


|                         |    |                  |    |
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# Sharp analysis. Human perspective.

Hannah Claire brings a journalist's curiosity and a commentator's point of view to the news cycle—connecting policy, internet culture, entertainment, and the everyday choices shaping American life.

Her work is direct, conversational, and built for an audience that would rather think through the story than be told what to think.



# Bylines, broadcasts, and conversations that carry weight.

## BYLINES & WRITING

|                             |             |                                           |
|-----------------------------|-------------|-------------------------------------------|
| <b>The Post Millennial.</b> | <b>SCNR</b> | <b>TIMCAST</b><br>NEWS, POLITICS, CULTURE |
|-----------------------------|-------------|-------------------------------------------|

## APPEARANCES & CO-HOSTING

|                     |                |                                                                                                           |
|---------------------|----------------|-----------------------------------------------------------------------------------------------------------|
| <b>DAILY SIGNAL</b> | <b>KLAVAN™</b> |  <b>PublicSquare</b> |
|---------------------|----------------|-----------------------------------------------------------------------------------------------------------|

159

TIMCAST IRL EPISODES CO-HOSTED IN 2024

257

EPISODES AS A PANELIST OR CO-HOST,  
2022-2024

# Momentum with attention behind it.

Hannah Claire reaches a predominantly U.S.-based adult audience that does more than watch—it responds, debates, and returns. In the latest 28-day window, the channel generated 53,439 views, 2,169.5 watch hours, and 256 net subscribers: fresh evidence of momentum and sustained audience attention.

|                                               |                                            |                                                  |                                                   |
|-----------------------------------------------|--------------------------------------------|--------------------------------------------------|---------------------------------------------------|
| <i>111K+</i><br>LONG-FORM VIEWS IN<br>90 DAYS | <i>5.7K+</i><br>SHORTS VIEWS IN<br>90 DAYS | <i>+695</i><br>YOUTUBE SUBSCRIBERS IN<br>90 DAYS | <i>6.8K+</i><br>WATCH HOURS IN 90 DAYS            |
| <i>4:14</i><br>AVERAGE VIEW DURATION          | <i>73%+</i><br>U.S. AUDIENCE               | <i>70%+</i><br>AGES 25-54                        | <i>73 / 27</i><br>MALE / FEMALE<br>AUDIENCE SPLIT |
| <i>19.5K+</i><br>YOUTUBE SUBSCRIBERS          | <i>58.4K</i><br>X FOLLOWERS                | <i>12.7K</i><br>INSTAGRAM FOLLOWERS              | <i>3.72K</i><br>RUMBLE FOLLOWERS                  |

YouTube Analytics. Ninety-day performance, demographic, and geography data cover June 11–September 8, 2026. Twenty-eight-day momentum data and YouTube subscriber count observed September 9, 2026. Cross-platform follower counts observed August 19, 2026.

One distinctive voice across the stories  
people are already talking about.

01 / POLITICS

## Beyond the headline

News analysis, interviews, institutions, elections, and  
the ideas moving public life.

*CIVICS ≠  
CLICKBAIT*

02 / CULTURE

## What it says about us

Entertainment, internet moments, relationships,  
aesthetics, and the values under the surface.

*WHY  
NOW?*

03 / OPINION

## A view worth hearing

Clear arguments, real convictions, and enough curiosity  
to keep the conversation open.

*THINK  
AGAIN*

REPRESENTATIVE COVERAGE

# Stories with a longer shelf life.

[VIEW THE CHANNEL](#) ➤



CULTURE & COUNTRY

## Why World Cup Tourists Are Falling in Love With America



TECHNOLOGY & EDUCATION

## Are AI Schools The New Standard?



AI & ENTERTAINMENT

## This Tilly Norwood Movie Creeps Me Out



LAW & JUSTICE

## Bryan Kohberger Wants a New Trial

RECENT PERFORMANCE



FIRST 7 DAYS

### Hugh Laurie Backed Sophie Cunningham. Fans Are DEVASTATED

7,267 views · 489.9 watch hours · 6.3% CTR



FIRST 7 DAYS

### I'd Be THRILLED If Anne Hathaway Faked Her Pregnancy

4,773 views · 301.6 watch hours · 8.8% CTR

YouTube Analytics for each video's first seven days after publication; accessed August 21, 2026. Observed performance; no causal claim implied.

# Reach an audience that pays attention.

The strongest partnerships respect Hannah Claire's audience, fit naturally within her coverage, and give her room to communicate in her own voice.

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## 01 Integrated sponsorships

Creator-read messages woven naturally into relevant videos.

Example: a 45-60 second mid-roll with a clear audience offer.

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## 02 Dedicated features

Focused storytelling for the right launch, campaign, or idea.

Example: a standalone segment built around a natural editorial fit.

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## 03 Appearances & hosting

Panels, podcasts, interviews, live events, and moderated conversations.

Example: an on-site interview or moderated brand conversation.

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## 04 Custom collaborations

A thoughtful concept built around your goal and Hannah Claire's audience.

Example: a recurring series, affiliate campaign, or event package.

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# Categories this audience arrives at already interested.

## BEST FIT

### AI & consumer software

Recurring editorial territory, not a bolt-on. Coverage of AI in schools, synthetic performers, and the tools audiences are actually deciding whether to trust.

### News, media & publishing

A journalist's audience that reads. Newsletters, books, podcasts, and subscription news reach people already paying for words.

### Legal, privacy & identity protection

A 25-54 U.S. audience that follows legal and true crime coverage and arrives at the category already interested.

### Education & family learning

Reach a predominantly 25-54 audience through timely coverage they choose to watch and engage with.

Sponsorship does not determine editorial conclusions. Partnerships are reviewed for audience fit, and paid relationships are disclosed.

GOOD PARTNERSHIPS START WITH A CONVERSATION.

# Have a story worth *telling together?*

Tell us about your campaign, timing, and the audience you want to reach. Custom packages are available when the fit is right.

START A PARTNERSHIP CONVERSATION ↗

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## HCB.

Hannah Claire B. · Political writer,  
journalist, and pop-culture commentator

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